



# 3rd Annual Psychopharmacology Institute and ISPN 12th Annual Conference

*Advancing the Science and Quality of Mental Health*

April 13-17, 2010  
Hyatt Regency St. Louis Riverfront  
St. Louis, Missouri USA

3rd Annual Psychopharmacology Institute • April 13-14  
12th Annual Conference • April 14-17

## Exhibit Hours

Wednesday, April 14 . . . . . 3:00 p.m. - 8:00 p.m.  
Thursday, April 15 . . . . . 10:30 a.m. - 4:00 p.m.  
Friday, April 16 . . . . . 7:00 a.m. - 4:00 p.m.

## Audience

ISPN membership consists of advanced practice psychiatric-mental health nurses. A majority have the authority to prescribe pharmaceuticals in their practice. ISPN members represent a good cross-section of nursing including faculty, researchers, hospital and outpatient care providers. The patient populations served by ISPN members range from children to the elderly.

## Attendance

2009 . . . 223 . . . . . Greenville, South Carolina USA  
2008 . . . 233 . . . . . Louisville, Kentucky USA  
2007 . . . 214 . . . . . Montreal, Quebec Canada  
2006 . . . 201 . . . . . Denver, Colorado USA

## What is the Annual Conference?

The International Society of Psychiatric-Mental Health Nurses (ISPN) Annual Conference is a dynamic convergence of advanced practice psychiatric and mental health nurses from all around the world. A blend of educational sessions, social events, career networking and the exhibit hall draw a consistently growing population of the most influential nurses in psychiatric and mental health care. The Annual Conference is a central part of the psychiatric and mental health nurse community's efforts to maintain professional excellence in patient treatment.

The ISPN attendees come to find what's new in psychiatric and mental health nursing, as well as in products and services that will help them work. The Exhibitor Showcase offers an unmatched opportunity for suppliers to reach the broad market serving the ISPN members. The restricted number of booths ensure that the exhibitors don't get lost in a crowd of competitors. Scheduling refreshment breaks and social events in the exhibit hall brings more traffic to the exhibit area.

## What is the International Society of Psychiatric-Mental Health Nurses?

The International Society of Psychiatric-Mental Health Nurses, established in 1998, is comprised of three founding divisions:

- The Society on Education and Research in Psychiatric-Mental Health Nursing (SERPN);
- The Association of Child and Adolescent Psychiatric Nurses (ACAPN);
- The International Society of Psychiatric Consultation Liaison Nurses (ISPCLN);

Plus a newer division:

- The Adult and Geropsychiatric-Mental Health Nurses (AGPN).

ISPN's mission is to unite and strengthen the presence and the voice of specialty psychiatric-mental health nursing, while influencing health care policy to promote equitable, evidence-based and effective treatment and care for individuals, families and communities.

## Exhibit Booth Rental Fee

\$850 USD

The booth will consist of one 6' draped table, two side chairs, a wastebasket and include piping, draping, and a 7" x 44" identification sign.

## Traffic

The exhibit area is located next door to the general session room and breakout session rooms. Traffic will be enhanced by the following activities in the exhibit area:

- Poster Sessions
- Refreshment Breaks mid-morning and mid-afternoon
- Annual Conference Opening Reception
- Continental Breakfast on Friday morning

## Contact

To confirm space, please contact:

Jane C. Shepard, CMP

+1-866-330-7227, ext. 137

Email: [conferences@ispn-psych.org](mailto:conferences@ispn-psych.org)

**Space is limited, so confirm your booth space soon!**

## CONTRACT APPLICATION FOR EXHIBIT SPACE

Conference Dates: April 13-17, 2010  
 Exhibit Dates: April 14-16, 2010  
 Location: St. Louis, MO USA

**List your company name as you would like it to appear on any promotions (please print or type):**

Firm Name: \_\_\_\_\_

Address: \_\_\_\_\_  
 \_\_\_\_\_

City: \_\_\_\_\_

State/Province: \_\_\_\_\_

Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: (\_\_\_\_\_) \_\_\_\_\_

Fax: (\_\_\_\_\_) \_\_\_\_\_

Company E-Mail: \_\_\_\_\_

Company Website Address: \_\_\_\_\_

Name of Contact Person: \_\_\_\_\_

(to whom all correspondence and exhibit kit should be sent)

Contact Person's E-Mail (Required): \_\_\_\_\_

Contact Person's Telephone: (\_\_\_\_\_) \_\_\_\_\_

**Promotional description of equipment, products or services to be displayed:** (to be included in the program - 40 words or less):

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**Exhibit space number(s) preference:**

First choice \_\_\_\_\_ Second choice \_\_\_\_\_

Third choice \_\_\_\_\_ Fourth choice \_\_\_\_\_

List competitors you do NOT wish to be near: \_\_\_\_\_  
 \_\_\_\_\_

**Cancellation Policy:**

Cancellations received before February 26, 2010 will be charged a \$100 administrative fee. Cancellations after February 26, 2010 will not receive a refund unless the booth space is resold.

**Book Exhibit:** (not applicable to companies renting a booth space)

We will be exhibiting \_\_\_\_\_ title(s) at the Book Exhibit. The cost for each book is \$200. Please list below the title(s) and author(s) of the book(s) that will be exhibited. Include the entire fee with this application.

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

**Exhibit Space**

We will exhibit at the ISPN Psychopharmacology Institute and Annual Conference.

10' x 10' Booth \$850 USD

Number of booths \_\_\_\_\_ x Fee = Payment \$ \_\_\_\_\_

**Payment**

Check Please make checks payable in US funds, drawn on a US bank to: International Society of Psychiatric-Mental Health Nurses (ISPN)

Visa/MC/AmEx

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Amt. Authorized: \$ \_\_\_\_\_

Card Holder Name: \_\_\_\_\_

Card Holder Signature: \_\_\_\_\_

**Terms and Conditions:**

1. Enclose payment for the exhibit booth requested.
2. The ISPN will have the right of interpretation and approval on all matters pertaining to the contract rules and regulations.

*This application is made with the understanding that the applicant agrees to abide by all rules and regulations outlined in the exhibit prospectus which become a part of the accepted contract along with other rules and directives which may be issued by the ISPN in connection with this exposition.*

\_\_\_\_\_  
 Name of Authorizing Officer (print or type) Title

\_\_\_\_\_  
 Signature of Authorizing Officer Date

Check here if we can contact you about sponsorship opportunities at the ISPN Psychopharmacology Institute and Annual Conference. (All sponsors will be duly acknowledged.)

**Please sign and return with the fee to:**

Jane Shepard, Director of Meetings  
**International Society of Psychiatric-Mental Health Nurses**  
 2810 Crossroads Drive, Suite 3800  
 Madison, WI 53718-7961 USA

Telephone: 866-330-7227 (or +1-608-443-2463), ext. 137

Fax: +1-608-443-2474

E-Mail: conferences@ispn-psych.org

Website: www.ispn-psych.org