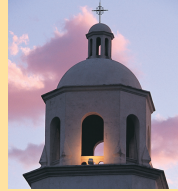
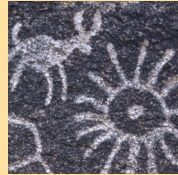
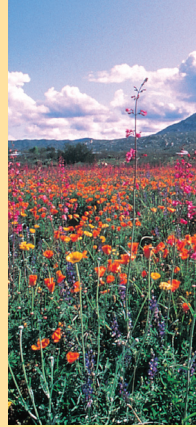
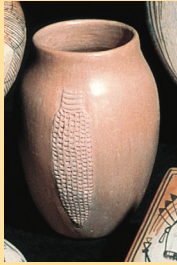


SAVE THE DATE!

# 4th Annual Psychopharmacology Institute and ISPN 13th Annual Conference

## The Art, Science and Diversity of Psychiatric Nursing

March 29 - April 2, 2011  
Westin LaPaloma Resort  
Tuscon, Arizona USA



### Exhibit Hours

Wednesday, March 30 ..... 3:00 p.m. - 8:00 p.m.  
Thursday, March 31 ..... 7:00 a.m. - 4:00 p.m.  
Friday, April 1 ..... 9:30 a.m. - 3:30 p.m.

### Audience

ISPN membership consists of advanced practice psychiatric-mental health nurses. A majority have the authority to prescribe pharmaceuticals in their practice. ISPN members represent a good cross section of nursing including faculty, researchers, hospital and outpatient care providers. The patient populations served by ISPN members range from children to the elderly.

### Attendance

2010.....209 ..... St. Louis, Missouri USA  
2009.....223 ..... Greenville, South Carolina USA  
2008.....233 ..... Louisville, Kentucky USA  
2007 .....214 ..... Montreal, Quebec Canada  
2006.....201 ..... Denver, Colorado USA

### What is the Annual Conference?

The International Society of Psychiatric-Mental Health Nurses (ISPN) Annual Conference is a dynamic convergence of advanced practice psychiatric and mental health nurses from all around the world. A blend of educational sessions, social events, career networking and the exhibit hall draw a consistently growing population of the most influential nurses in psychiatric and mental health care. The Annual Conference is a central part of the psychiatric and mental health nurse community's efforts to maintain professional excellence in patient treatment.

The ISPN attendees come to find what's new in psychiatric and mental health nursing, as well as in products and services that will help them work. The Exhibitor Showcase offers an unmatched opportunity for suppliers to reach the broad market serving the ISPN members. The restricted number of booths ensure that the exhibitors don't get lost in a crowd of competitors. Scheduling refreshment breaks and social events the exhibit hall brings more traffic to the exhibit area.

### What is the International Society of Psychiatric-Mental Health Nurses?

The International Society of Psychiatric-Mental Health Nurses, established in 1998, is comprised of three founding divisions:

- The Society of Education and Research in Psychiatric-Mental Health Nursing (SERPN)
- The Association of Child and Adolescent Psychiatric Nurses (ACAPN)
- The International Society of Psychiatric Consultation Liasion Nurses (ISPCLN)

Plus a newer division:

- The Adult and Geropsychiatric-Mental Health Nurses (AGPN)

ISPN's mission is to unite and strengthen the presence and the voice of specialty psychiatric-mental health nursing, while influencing health care policy to promote equitable, evidence-based and effective treatment and care for individuals, families and communities.

### Exhibit Booth Rental Fee

\$850 USD

The booth will consist of one 6' draped table, two side chairs, a wastebasket and include piping, draping, and a 7" x 44" identification sign.

### Traffic

The exhibit area is located next door to the general session room and breakout session rooms. Traffic will be enhanced by the following activities in the exhibit area:

- Poster Sessions
- Refreshment Breaks mid-morning and mid-afternoon
- Annual Conference Opening Reception
- Continental Breakfast on Friday morning

### Contact

To confirm space, please contact:

Jane C. Shepard, CMP

+1-866-330-7227, ext. 137

Email: [conferences@ispn-psych.org](mailto:conferences@ispn-psych.org)

**Space is limited, so confirm your booth space soon!**

# CONTRACT APPLICATION FOR EXHIBIT SPACE

Conference Dates: March 29 - April 2, 2011  
 Exhibit Date: March 30 - April 1, 2011  
 Location: Weston LaPaloma Resort, Tuscon AZ USA

**List your company name as you would like it to appear on any promotions (please print or type):**

Firm Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 \_\_\_\_\_  
 City: \_\_\_\_\_  
 State/Province: \_\_\_\_\_  
 Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_  
 Telephone: (\_\_\_\_) \_\_\_\_\_  
 Fax: (\_\_\_\_) \_\_\_\_\_  
 Company E-mail: \_\_\_\_\_  
 Company Website Address: \_\_\_\_\_

Name of Contact Person: \_\_\_\_\_  
 (to whom all correspondence and exhibit kit should be sent)  
 Contact Person's Email (Required): \_\_\_\_\_  
 Contact Person's Telephone: (\_\_\_\_) \_\_\_\_\_

**Promotional description of equipment, products or services to be displayed: (to be included in the program - 40 words or less):**

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**Exhibit space number(s) preference:**

First choice \_\_\_\_\_ Second choice \_\_\_\_\_  
 Third choice \_\_\_\_\_ Fourth choice \_\_\_\_\_  
 List competitors you do NOT wish to be near: \_\_\_\_\_  
 \_\_\_\_\_

**Cancellation Policy:**

Cancellations received before February 28, 2011 will be charged a \$100 administrative fee. Cancellations after February 28, 2011 will not receive a refund unless the booth space is resold.

**Book Exhibit:** (not applicable to companies renting booth space)

We will be exhibiting \_\_\_\_\_ title(s) at the Book Exhibit. The cost for each book is \$200. Please list below the title(s) and author(s) of the book(s) that will be exhibited. Include the entire fee with this application.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

**Exhibit Space**

We will exhibit at the ISPN Psychopharmacology Institute and Annual Conference.

10' x 10' Booth                      \$850 USD  
 Number of booths \_\_\_\_\_ x Fee = Payment \$ \_\_\_\_\_

**Payment**

- Check    Please make checks payable in US funds, drawn on a US bank to: International Society of Psychiatric-Mental Health Nurses (ISPN)
- Visa/MC/AmEx  
 Card Number: \_\_\_\_\_  
 Exp. Date: \_\_\_\_\_ Amt. Authorized: \$ \_\_\_\_\_  
 Card Holder Name: \_\_\_\_\_  
 Card Holder Signature: \_\_\_\_\_

**Terms and Conditions:**

1. Enclose payment for the exhibit booth requested.
2. The ISPN will have the right of interpretation and approval on all matters pertaining to the contract rules and regulations.

*This application is made with the understanding that the applicant agrees to abide by all rules and regulations outlined in the exhibit prospectus which become a part of the accepted contract along with other rules and directives which may be issued by the ISPN in connection with this exposition.*

\_\_\_\_\_  
 Name of Authorizing Officer (type or print)                      Title  
 \_\_\_\_\_  
 Signature of Authorizing Officer                                      Date

- Check here if we can contact you about sponsorship opportunities at the ISPN Psychopharmacology Institute and Annual Conference. (All sponsors will be duly acknowledged.)

**Please sign and return with fee to:**

Jane Shepard, Director of Meetings  
**International Society of Psychiatric-Mental Health Nurses**  
 2424 American Lane  
 Madison, WI 53704-3102 USA  
 Telephone: 866-330-7227 (or +1-608-443-2463), ext. 137  
 Fax: +1-608-443-2474  
 E-Mail: conferences@ispn-psych.org  
 Website: www.ispn-psych.org

