



ISPN 2021 Annual Conference

March 23-25, 2021 · *Brought to you virtually*

International Society of Psychiatric-Mental Health Nurses Annual Conference || Virtual

2021 Sponsorship Opportunities

Highlight and promote your organization to
over 150 attendees as an official ISPN Annual Conference Sponsor!

PLATINUM LEVEL OPPORTUNITIES

Virtual Attendee Box • \$5,000

- Logo displayed on attendee box
- Complimentary exhibit booth
- Link to organization's web page from ISPN's website
- Half-page ad in conference program
- Conference website/platform area signage
- Recognized in program, ISPN newsletter, and ISPN website

Product Theaters • \$5,000

- Complimentary exhibit booth
- Link to organization's web page from ISPN's website
- Half-page ad in conference program
- Conference website/platform area signage
- Product Theater sponsor signage displayed on the conference website
- One email blast sent to registered attendees promoting the product theater (additional emails \$500 each)
- Recognized in program, ISPN newsletter, and ISPN website

ISPN Foundation Event • \$5,000

Each year the ISPN Foundation hosts an event and auction to support charitable, clinical, research, and educational endeavors for psychiatric-mental health nurses. The ISPN Foundation is a non-profit, tax exempt 501(c)(3) entity.

- Complimentary exhibit booth
- Link to organization's web page from ISPN's website
- Half-page ad in conference program
- Conference website/platform area signage
- ISPN Foundation Event sponsor signage
- Recognized in program, ISPN newsletter, and ISPN website

GOLD LEVEL OPPORTUNITIES

Keynote/Plenary Speakers • \$2,500 each

- Complimentary exhibit booth
- Conference registration area signage
- Keynote/Plenary Speaker sponsor signage
- Recognized in program, ISPN newsletter, and ISPN website

Melva Jo Hendrix Lecture • \$2,500

- Complimentary exhibit booth
- Conference registration area signage
- Melva Jo Hendrix Lectureship Award sponsor signage
- Recognized in program, ISPN newsletter, and ISPN website

Sponsored Networking Virtual Event • cost varies pending activity

(More discussion will be needed if ISPN and/or sponsoring organization coordinates event.)

- Virtual Game Night
- Virtual Breakfast Session
- Virtual Coffee Break
- Virtual Happy Hour Session
- Virtual Trivia/Game Show
- Virtual Wine Tasting
- Icebreaker Games (hosted at break times)
- Featured Virtual Concert
- Other networking virtual event ideas?

SILVER LEVEL OPPORTUNITIES

Student Conference Scholarships • \$1,000

- Corporate profile with name and logo in the conference program and ISPN website
- Conference registration area signage
- Recognized in program, ISPN newsletter, and ISPN website

BRONZE LEVEL OPPORTUNITIES

Email to all Registrants • \$750

- Send wording to ISPN to send to registrants prior to the conference or during the conference
- Recognized in program, ISPN newsletter, and ISPN website

Conference Ad • \$500

- Ad in the Annual Conference program
- Recognized in program, ISPN newsletter, and ISPN website

Virtual Take One Table • \$250

- Space to distribute brochures, flyers, and other printed materials on conference website/platform
- Recognized in program, ISPN newsletter, and ISPN website

**For more information on these
sponsorship opportunities,
please contact:**

ISPN
2424 American Lane
Madison, WI 53704-3102 USA
Tel: 1-608-443-2463
Email: conferences@ispn-psych.org



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2021 Sponsorship Application

Sponsorship Selection:

Specify your sponsorship selection below:

Sponsorship Opportunity: _____

Sponsorship Level: _____

Sponsor Contact Information:

List your company name as you would like it to appear on any promotions:

Firm Name: _____

Address: _____

City: _____

State/Province: _____ Zip/Postal Code: _____

Country: _____

Telephone: _____ Fax: _____

Company Email: _____

Company Website Address: _____

Name of Contact Person: _____
(to whom all correspondence should be sent)

Contact Person's Email (Required): _____

Contact Person's Telephone: (_____) _____

Terms and Conditions:

1. Enclose payment for the sponsorship level requested.
2. The ISPN will have the right of interpretation and approval on all matters pertaining to the contract rules and regulations. This application is made with the understanding that the applicant agrees to abide by all rules, regulations, and directives that may be issued by the ISPN in connection with this sponsorship.

Name of Authorizing Officer (type or print) _____ Title _____

Signature of Authorizing Officer _____ Date _____

- Check here if we can contact you about exhibitor opportunities at the ISPN Annual Conference. (All exhibitors will be duly acknowledged.)

Payment:

- Check** Please make checks payable in US funds, drawn on a US bank to: International Society of Psychiatric-Mental Health Nurses (ISPN).

Visa/MC/Discover Card Number: _____

Exp. Date: _____ Amt. Authorized: \$ _____

Card Holder Name: _____

Card Holder Signature: _____

Submission Information:

Please sign and return with sponsorship amount to:

International Society of Psychiatric-Mental Health Nurses
2424 American Lane, Madison, WI 53704-3102 USA

Email: conferences@ispn-psych.org • Website: www.ispn-psych.org

